

## Research on the Reform of Ancient Literature Teaching under the Cultural heritage threshold

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**Keywords:** Ancient China, Cultural heritage, Threshold, Ancient literature, Literature teaching.

**Abstract:** Inheriting and carrying forward China's excellent traditional culture is one of the important responsibilities of ancient literature teaching. The reform of ancient literature teaching should strive to combine the structure of the knowledge system with the inheritance of the traditional cultural spirit, and quickly update the academic frontier research that is conducive to the promotion of Chinese traditional culture. As a result, we try our best to teach students the literary creation of poetry and music, and directly inherit the literary tradition, so as to deeply cooperate with the spirit of the 18th National Congress and the promotion of the Chinese traditional fine culture, enhance the national pride and cultural self-confidence of the students, and realize the Chinese nation. The great rejuvenation of the Chinese dream provides powerful spiritual strength and strong moral support.

### 1. Introduction

Excellent traditional culture is a spiritual home that the Chinese nation can never leave. Inheriting and promoting China's excellent traditional culture is one of the most important responsibilities of humanities workers. "The ancient Chinese literature and art intuitively reflects the cultural character of the Chinese nation. It is an extremely important part of the Chinese traditional culture." Ancient Chinese literature is also an important carrier for shaping the cultural character and spiritual connotation of the Chinese people. Ancient literature teaching is While teaching systematic literature knowledge, this traditional cultural character and spiritual connotation and aesthetic taste are promoted and passed on a new generation of college students [1]. Then, under this social situation, the reform of ancient literature teaching should be adjusted accordingly in the teaching concept and teaching content, so that the teaching of ancient literature can deeply cooperate with the spirit of the 18th National Congress and promote the spirit of Chinese excellent traditional culture. The national pride and cultural self-confidence provide powerful spiritual strength and strong moral support for the Chinese dream of realizing the great rejuvenation of the Chinese nation.

### 2. Study on the practical significance of integrating ancient culture into college campus culture

Ancient culture refers to the material and spiritual achievements and achievements of people in a certain region who have been created through physical and mental labor in the long-term historical development process, and continue to accumulate, develop and sublimate. The historical philosopher Spengler once said: "Every culture is rooted in her own soil, each with its own hometown and the concept of homeland. One side of the soil and the other culture, in the land of China, different regions have different the natural geographical environment, folk customs, political and economic conditions have nurtured ancient cultures with different characteristics and unique characteristics, and each has its own distinct characteristics [1].

As a cultural heritage, colleges and universities have a constant connection with ancient culture. Specifically embodied in the construction of college campus culture, the university campus culture is formed by the university teachers and students in the process of adapting to the long-term education and teaching practice of social economic culture development, reflecting their common beliefs and pursuit of ideas and lifestyles, is the university's material culture, Institutional culture, the organic unity of spiritual culture, she is not only the character of a modern university, but also the soft power of a modern university. The construction of university campus culture should be in line with the

direction of social economy and cultural development, and it is an inevitable choice to take the initiative to accept the influence of social culture [1]. This requires universities to radiate society with high-grade campus culture, to achieve integration with social culture, to explore the outstanding elements of ancient culture, and to reflect a certain era characteristics and the spirit of the times. Studying the relationship between the development of colleges and ancient cultures can expand the cultural connotation of college campuses and promote social economic and cultural development. While the university inherits and innovates ancient culture, ancient culture also marks a deep imprint in college education.

### **3. The problems in the current university campus culture construction**

At present, the construction of university campus culture has a lot of heavy hardware construction, image engineering, lack of top-level design of campus culture construction, lack of school characteristics, neglect of students' professional awareness and professionalism, and the professional ability and team awareness of college students. The training effect of the spirit of innovation needs to be improved.

#### **3.1 Campus culture construction planning lacks top-level design and system planning.**

Campus culture is the soul of a university and an important symbol of the university's core competitiveness. At present, many schools do not have a long-term, overall and overall strategic height to carry out top-level design and overall planning of campus culture construction, resulting in many campus cultural activities are random, random, fragmented, and lack of systematic activities [2].

#### **3.2 The subjectivity of campus culture construction is lacking, and the participation of professional teachers and students is not high [3].**

The current content of campus culture construction is mainly the cultural and recreational activities jointly carried out by the school propaganda and the Youth League Committee. The content of the activities is out of line with the classroom teaching, and the degree of relevance to the students' learning is not great. Most of the students and professional teachers who are the main subjects of the activities are few. Participating in it, many campus activities have become the stage for a few cultural and sports students to perform [2]. Because the object of campus cultural activities lacks universality, the content of activities lacks the support of ancient literature, which leads to the lack of popularization and low level of campus cultural activities. The infiltration, guidance and motivation of campus culture construction have not been fully exerted, and the effect of campus culture construction not better reflected.

#### **3.3 The convergence of campus culture construction is serious and lacks features [3].**

The university should build a distinctive campus culture due to the differences in the history of running a school, its geographical location, its training objectives, and its professional characteristics. However, many universities currently ignore their own history of running a school, the concept of running a school, the direction of running a school, the characteristics of running a school, and the background of ancient literature. They are only blindly emulating, monotonous, lacking core ideas, lacking the refinement of the ancient literary spirit of the school, and making the construction of campus culture stop. In the low-level stage of mass construction, lack of characteristics and soul, the majority of teachers and students lack recognition of campus culture, and do not feel the existence of campus culture, so it is difficult to integrate into the practice, promotion and inheritance of campus culture construction.

### **4. The significance of the teaching of ancient literature under the view of big culture**

Under the guidance of the "big culture view" education concept, integrating ancient literature into campus culture construction will improve the core competitiveness of the school, cultivate students'

professional awareness, enhance the sense of identity and belonging between teachers and students, and create a distinctive campus culture.

#### **4.1 The integration of ancient literature into campus culture is an inevitable choice to improve the core competitiveness of the school.**

The core competitiveness of the school mainly refers to cultural resources that can bring competitive advantages to the development of the school, are not easy to replicate, and can support the present and future survival and development of the school. From the perspective of sustainable development of schools, the core competitiveness of schools is not the level of admission and employment rate of schools. It is not the number of professors [3]. It is not the quality of school conditions, but the level of campus culture construction. inferior. Only by integrating ancient literature into campus culture construction can campus culture clearly reflect the school history, school philosophy, training objectives and subject professional characteristics of a school, highlight the value pursuit and aesthetic standards of teachers and students, and improve the level of campus culture construction. And quality, thus enhancing the core competitiveness of the school.

#### **4.2 The integration of ancient literature into campus culture is an effective means to enhance teachers' and students' sense of identity and belonging to the school [4].**

Teachers and students' sense of identity and belonging to the school mainly refers to a psychological state in which teachers and students integrate themselves into campus culture. It is a feeling of feeling for school identification, love and dependence, and ultimately shows the work of the school. Understand, recognize and support. Only by integrating the ancient literature with the characteristics of the school discipline into the construction of campus culture can we attract the teachers and students to participate in the construction of campus culture, so that they can gradually understand and recognize the professional history and culture of the school in the colorful activities, thus participating in the campus culture. Activities are seen as their own rights and obligations, and consciously transform the school's professional development philosophy into its own code of conduct.

#### **4.3 The integration of ancient literature into campus culture is the best way to mobilize teachers and students to actively participate in campus cultural activities [5].**

The core of ancient literature is the value orientation, code of conduct and professional learning atmosphere jointly recognized by teachers and students of the school. Ancient literature is the carrier of professional courses, with strong orientation, restraint, standardization and edification. Only by integrating ancient literature into the construction of campus culture can campus culture have the function of cultivating students' adult talents, and can maximize the enthusiasm of teachers and students to actively participate in the construction of campus culture, so that campus culture has a long-lasting vitality.

### **5. Measures for integrating ancient literature into college literature teaching under the view of big culture**

Since the beginning of the new century, due to the continuous development of the knowledge economy and the continuous improvement of the society's comprehensive quality requirements for talents, as well as the utilitarianism and economic benefits brought about by the market economy, the teaching reform of colleges and universities has become unstoppable [4]. Trends, while ancient literature as one of the basic subjects of traditional humanities, is no exception, and its academic status is increasingly "marginalized." In order to effectively improve the teaching level of ancient literature and strengthen the influence of the humanities, we should increase the teaching reform of ancient literature. In view of the problems existing in the teaching of ancient literature, this paper puts forward some reforms, which are as follows:

### **5.1 Integrate ancient literature into the construction of campus material culture.**

The premise of integrating ancient literature into campus material culture is to establish a "people-oriented" education concept, and make overall planning for the campus hardware environment construction, so that the hardware construction of the campus environment should reflect the school layout regardless of the overall layout, architectural style and color. The concept and professional features make every sculpture, every mural and every slogan on the campus a business card for the propaganda school. There is a history of professional development of the school, and there is a story of inspiring [5].

### **5.2 Integrate ancient literature into the construction of campus system culture.**

Integrating ancient literature into the campus system culture requires that the school can closely follow the school's school-running philosophy and characteristics when formulating the campus culture construction plan, in order to attract the majority of teachers and students to actively participate and facilitate the comprehensive development of teachers and students. Integrating ancient literature into the construction of campus system culture mainly includes integrating the ancient literary system such as the training objectives, teaching system and professional learning behavior norms that professional teachers and students abide by into the relevant system of campus culture construction and making campus culture [6].

### **5.3 Integrate ancient literature into the construction of campus spiritual culture.**

The construction of campus spiritual culture is the core content of campus culture construction, and ancient literature is the soul of campus culture. Integrating ancient literature into the construction of campus spiritual culture is to integrate the school's professional history and culture into the construction of school spirit, academic style, teaching style, study style and work style. Incorporating ancient literature into the process of building campus spiritual culture, the most important thing is the generalization and conciseness of professionalism [6]. Professionalism is the core of ancient literature. Each major has its own unique ancient literary spirit. For example, food science is "integrity, quality, safety", civil engineering is "safe, quality, civilized", and electrical engineering is "Reliable, innovative, and outstanding." The teachers and students are constantly infiltrated and immersed in ancient literature in their work, study and life.

### **5.4 Integrate ancient literature into the construction of campus behavior culture [7-8].**

Campus behavior culture refers to the behaviors and activities carried out by teachers and students in the work, study and life of the school. It is the most direct display of the school's educational philosophy, school-running characteristics and ancient literary spirit in everyone. Integrating ancient literature into campus behavioral culture construction should focus on the goal of talent training, follow the principle of "people-oriented, close professional, practical innovation", and vigorously carry out the distinctive campus cultural activities that are guided by professional learning and incorporate the spirit of ancient literature.

1) Vigorously carry out professional ideological education and cultivate students' professional awareness. Professional ideological education for students is an important part of new students' enrollment education, and an important starting point for students to adapt to the professional life of the university. It is a gradual process for the students' professional ideological education and professional awareness training. In addition to the professional ideological education when entering the new students, it is necessary to carry out professional introduction courses, professional theory courses, professional academic lectures and majors for students for four years without interruption [7]. The teaching and training of learning career planning and other content enables students to truly understand and identify the profession in the in-depth study and repeated practice of professional knowledge, and finally integrate into the profession and love the profession.

2) Carefully design campus cultural activities with professional characteristics. In the design of campus cultural activities, we must design different content and form activities for students of different majors and different grades. We must carry out the professional thinking, professional

content and professional behavioral norms throughout the whole process of the activities, so that the campus activities are lively and tight [7]. Deduction of professional learning, such as the "robot design competition" of electromechanical profession, the "food quality safety and testing contest" of food specialty, and other forms of professional campus activities.

3) Scientifically set up a scientific and technological innovation team to lead students to innovate and develop. According to the professional development needs of students, the scientific and technological innovation team of students can effectively attract professional teachers and students to actively participate in campus culture construction [8]. For example, the "Water Pollution Monitoring and Governance" team of the environmental profession and the "Earthquake Monitoring and Early Warning" team of the Civil Engineering Institute have cultivated professionalism, innovation and practical ability in professional research activities, laying a solid foundation for future development. .

### **5.5 Integrate ancient literature into the construction of campus network culture.**

At present, ancient literature is almost blank in the construction and promotion of campus network. Therefore, it is necessary to make full use of the new media platform to fully integrate ancient literature into the construction of campus network culture [8]. At the school level, we must carefully design and build a special website for ancient literature, systematically introduce and publicize the school's educational philosophy and subject professional characteristics. At the secondary college level, an ancient literature column should be opened on the homepage of the college to introduce the college's professional development goals, professional planning and professionalism.

## **6. Summary**

The organic integration of ancient literature and campus culture construction is a systematic and long-term process. It requires the top-level design of the school and the close cooperation of all relevant departments. It also requires the extensive participation of all teachers and students. At present, the research on the integration of ancient literature into campus culture construction is still in the primary stage. In the process of integration, there are still problems such as lack of understanding, unspecified measures, and ineffective implementation. Therefore, in the follow-up research process, the majority of educators need to gather wisdom and innovative ideas, and carry out in-depth exploration and research on the long-term mechanism, integration principles, content and methods of integrating ancient literature into campus culture construction.

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